

# NAMTSE EXHIBITION AGREEMENT

RULES, REGULATIONS, AND SERVICES - PLEASE READ CAREFULLY



## 1. Agreement

The application, executed by applicant (Exhibitor) shall constitute a valid and binding agreement between NAMTSE Management (CSAA) and Exhibitor.

## 2. Purpose

To disseminate knowledge and promote the development and application of Central Station/Call Center Monitoring Services. The NAMTSE comprehensive technical exhibition will serve to introduce new products and services to the market and to educate individuals in these areas with regard to these technologies. Only exhibitors whose materials are related to those purposes will be allowed to maintain displays.

Exhibit Management reserves the right to determine, in its sole discretion, whether Exhibitor's materials relate to the purpose of the exhibition.

## 3. Assignment Of Space

Exhibit Management will maintain an Assignment Order List based on the order in which a company has signed up for this year's exposition. After NAMTSE 2001, space will be allocated based on continuity with which a company has previously exhibited at NAMTSE. Initial assignment of space will begin on January 15, 2001 and will be based on Assignment Order Number (AON) as well as size, utility requirements, and location of space requested. Assignment of space to new exhibitors and those making applications after January 15, 2001 will be made in the order of date of receipt of application. Assignment of space is final and shall constitute an acceptance of the exhibitors offer to occupy space. Space assignments may be revoked or changed by Exhibit Management any time that the minimum payment schedule is not met.

## 4. Subletting Of Space

Exhibitor agrees not to assign, sublet, or apportion the whole or any part of the space allowed without the knowledge of and written consent of Exhibit Management. Only one company may occupy space.

## 5. Space Rental Fees

Booths include standard drapery equipment, draped table, one chair, and carpeting. All booths include a standard booth header sign showing Exhibitor's name and one editorial listing in the exhibit guide.

6' Tabletop - \$795.00

6' Tabletop in the lobby area - \$995.00

4 End Cap Booths - \$2,500.00

CSAA Associate member discount (-\$195)

## 6. Arrangement Of Exhibits

Exhibitor agrees to arrange exhibits so as not to obstruct the general view nor to hide other exhibits. No partitions other than the side rails provided by Exhibit Management will be allowed unless specifically approved. Side dividers at the 6' heights may be extended no more than 3' from the back

line of the booth. In-line booths have a height restriction of 8 feet. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted.

## 7. Advertising Matter

Exhibit Management reserves the right to refuse to permit distribution of souvenirs, advertising matter, or anything else, which it may consider objectionable. Distribution elsewhere than from within an exhibitor's booth is forbidden.

## 8. Safety Precautions

Exhibitor agrees to take the necessary measures to safeguard visitors in the exhibit area from any hazards associated with exhibit equipment and to comply with any local state or national safety requirements.

## 9. Payment & Cancellation

Payment in full for the space rental fee is due with contract and is not refundable after April 1. Exhibitors will not be allowed to set up unless the booth fee has been paid. The space contract agreement may be cancelled by Exhibitor by written notice to the address set forth in this contract.

## 10. Occupancy Of Exhibit Hall

Exhibit Management may terminate this contract in the event the Exhibit Hall is destroyed or damaged, or if the exhibit fails to take place as scheduled, is interrupted, discontinued, or access is prevented due to any of the following causes: strike, lockout, injunction, emergency, act of God, act of war, or any other cause beyond control of the Exhibit Management.

In such event, Exhibitor agrees to waive any and all damages and claims for damages and agrees that the sole liability of Exhibit Management shall be to refund to Exhibitor all payments made for exhibit space, less a proportionate share of all expenses incurred and committed by Exhibit Management.

## 11. Installation And Dismantling

Exhibitor agrees to install all exhibits by the opening hour of the exhibition. Exhibitor agrees not to dismantle any exhibit or exhibit booth nor to do any packing before the final closing hour of the exhibition. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the exhibition without permission from Exhibit Management.

## 12. Rejections And Penalties

Management reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which because of noise, safety hazards, or for other prudent reasons becomes objectionable. If an exhibit or exhibitor is ejected for violation of these rules and regulations, no return of rental fee shall be made.

### 13. Insurance And Liability

Exhibit Management and Exhibit Hall will use reasonable care to protect Exhibitor against loss. However, they will not be liable for damage or loss to property of or injury to Exhibitor, his agents, or employees, through theft, damage by fire, accident, or other causes. Exhibitor should insure his/her property against such loss. Exhibitor agrees to make no claim against and to protect, indemnify, and hold harmless Exhibit Management, Sponsoring Association, and Exhibit Hall against loss, theft, or damage to Exhibitor's property or for any injury to persons in Exhibitor's area.

In the event that Exhibit Management or Sponsoring Association shall be held liable resulting from Exhibitor's act or failure to act, Exhibitor agrees to indemnify them and hold them harmless.

### 14. Labor Requirements

In order to conform to possible union contract rules and regulations, it will be necessary that all Exhibitors' use qualified union personnel if required for the various services required for installing and dismantling exhibits, and for material handling within the show. The handling, placing, or setting out of merchandise that is to be displayed does not require union labor

and may be done by Exhibitor. Union regulations will be provided if necessary.

### 15. Exhibit Management

The words "Exhibit Management" and "Sponsoring Association" as used herein refer to the Central Station Alarm Association.

Exhibitor further agrees that the conditions, rules, and regulations of Exhibit Management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and agrees that Exhibit Management shall have full power to interpret, amend, and enforce all rules and regulations in the best interest of the show.

### 16. Music

Due to licensing restrictions, the use of music in presentations, including video presentations, is prohibited unless the exhibiting company can provide show management with proof of Broadcast Music Industry (BMI) and American Society of Composers & Performers (ASCAP) certification and licensing.

Be one of the first 18 paid exhibitors to sign up and you can sponsor a free golf hole during 2001 NAMTSE Golf Tournament.

