



September 26, 2005

Chris Russell, President  
North Texas Alarm Association  
12225 Greenville Ave. # 230  
Dallas, TX 75243

**30 ≠ 35**

**What does this mean?  
See below.**

Dear Alarm User:

You may have heard the Dallas Police Department is considering a no-response policy for users of alarms. With no pun intended - this is alarming. The proposal says police will not respond to your burglar alarm.

This means someone else will. I love my friends, family and neighbors - but with all due respect - they are not trained police officers. Police say this proposal is needed to free up police time so they respond to "real crime." Let me review some key points:

- Using a police department efficiency study, the average patrol officer spends about 30 minutes per week responding to alarms. Or stated differently, on an average each patrol officer responds to less than one alarm per week.
- Also according to Police Department records, alarms notify police to 35 crimes every week, which are five real crimes every day.

**30 ≠ 35 means 30 minutes of savings per patrol officer does not equal no-response to 35 criminal offenses per week. Burglaries are real crimes needing trained officers.**

Hopefully you can see our point. Ten years ago the Dallas Police Department asked the alarm industry to help reduce false alarms. Today there are more than 50 percent fewer requests for police to alarms though there are thousands more systems in operation.

If you are as concerned as we are that this is not a good policy, please see the attached information about how your views can be heard at a public hearing. I hope you will join your friends, family and neighbors at this public meeting to let Dallas know that no-response is the wrong signal to send to thieves and criminals. Time is of the essence. You must register early to have your voice heard. Contact you elected official today.

Sincerely,

Chris Russell  
President, North Texas Alarm Association

## How to stop No-Police Response to Burglar Alarms in Dallas

- **Register to speak at a public hearing**
- **Show up to speak with friends, family and neighbors**
- **Contact your City Council member to let them know how you feel**

### Before Thursday – October 6<sup>th</sup>, 2005 (Registration)

- You must call the City Secretary (214) 670-3738 to be a speaker at the Public Hearing.

### Wednesday - October 12, 2005 (Public Hearing)

- Dallas City Hall - Council Chamber
- Public Hearing begins at 1:00 pm

### Contact Information

<p style="text-align: center;">City Manager Mary K. Suhm</p> <p style="text-align: center;">Dallas City Hall 1500 Marilla Street, Room 4EN Dallas, Texas 75201-6390</p> <p style="text-align: center;">Phone: (214) 670-3297</p> <p style="text-align: center;"><a href="mailto:mary.suhm@dallascityhall.com">mary.suhm@dallascityhall.com</a></p>	<p style="text-align: center;">Chief of Police David Kunkle</p> <p style="text-align: center;">Dallas Police Department 1400 S. Lamar Dallas, TX 75215</p> <p style="text-align: center;">Phone: (214) 671-3730</p> <p style="text-align: center;"><a href="mailto:david.kunkle@dallascityhall.com">david.kunkle@dallascityhall.com</a></p>
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### City Council

Dallas City Hall  
1500 Marilla Street, Room 5EN  
Dallas, TX 75201-6390

District	Name	Email Address	Phone	Fax
Mayor	Laura Miller	<a href="mailto:laura.miller@dallascityhall.com">laura.miller@dallascityhall.com</a>	214-670-4054	214-670-0646
#1 – Deputy Mayor Pro Tem	Dr. Elba Garcia	<a href="mailto:elba.garcia@dallascityhall.com">elba.garcia@dallascityhall.com</a>	214-670-4052	214-670-3409
#2	Pauline Medrano	<a href="mailto:pauline.medrano@dallascityhall.com">pauline.medrano@dallascityhall.com</a>	214-670-4048	214-670-5115
#3	Ed Oakley	<a href="mailto:edward.oakley@dallascityhall.com">edward.oakley@dallascityhall.com</a>	214-670-0776	214-670-5115
#4	Dr. Maxine Thornton-Reese	<a href="mailto:maxine.reese@dallascityhall.com">maxine.reese@dallascityhall.com</a>	214-670-0781	214-670-5117
#5 – Mayor Pro Tem	Donald W. Hill	<a href="mailto:donald.hill@dallascityhall.com">donald.hill@dallascityhall.com</a>	214-670-0777	214-670-3409
#6	Steve Salazar	<a href="mailto:steven.salazar@dallascityhall.com">steven.salazar@dallascityhall.com</a>	214-670-4199	214-670-5115
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#8	James L. Fantroy	<a href="mailto:james.fantroy@dallascityhall.com">james.fantroy@dallascityhall.com</a>	214-670-4066	214-670-5117
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